



We are looking for a Director Marketing & Sales

Job Location: Leiden, The Netherlands

Position Type: 0.8-1 FTE

Respond before: March 11, 2020

About Us

Toxys is a Dutch biotech company that develops innovative in vitro solutions for safety testing of novel pharmaceutical compounds, chemicals, cosmetics and food ingredients. Toxys developed ToxTracker and ReproTracker, both unique stem cell-based reporter assays for early identification of genetic or developmental toxicity. These assays are able to identify the hazardous properties of compounds with a high accuracy and in addition provide insight into the underlying mechanisms of toxicity. The ToxTracker assay is offered as a service and as product kits. We always aim to closely collaborate with our customers to provide them with the necessary information to make decisions on which compounds to progress in the pipeline, thereby contributing to the development of better medicines and products. Toxys has a global customer portfolio as is working with 7 of the Top 10 Pharma companies as well as major companies in the (agro)chemical, cosmetics, food and consumer goods industry.

How you would fit in

You are a pro-active marketing expert with a strong affinity with Sales. You are creative and always looking for new opportunities to achieve your goals. You are a team player with the ambition to scale Toxys faster by developing and executing our marketing and sales strategy. You will apply and expand our marketing activities, identify and activate new leads and support our sales team. You will be part of the global BD/Sales team in an ambitious and growing company.

Your tasks include:

- Coordinate and develop all marketing activities at Toxys
- Develop and maintain marketing materials (e.g. website, brochures, newsletters)
- Coordinating international client events, like trade shows, exhibitions, industry specific conferences and user meetings
- Generate new leads by implementing a variety of digital marketing channels and strategies, including email, social media, advertising and content marketing in close collaboration with Sales team colleagues
- Measure and report performance of all digital marketing campaigns, and assess against goals (ROI and KPIs)

Your letter of motivation and CV should show that you have:

- BSc or MSc degree in life sciences, biotechnology or related fields
- Several years of marketing and sales experience
- Excellent communication and graphical design skills
- Experience in converting prospects into leads and leads into sales targets
- Deep understanding of demand generation, offline and online marketing, channel marketing and B2B marketing
- Proven ability of strategic planning and knowledge of building client base
- Strong organisational skills
- Fluent in written and spoken English

Toxys Offers

We offer an innovative working environment in an ambitious scale-up company. The selected candidate will be offered a competitive salary and the opportunity to play an important role in

a growing international company. Please send your application to: jobs@toxys.com

If you want to impress us send a short video to introduce yourself and explain what you can contribute to the growth of Toxys

Contact

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